



live your
passion.
love your
career.

PARIS PARKER®

salons **AVEDA**® spas



live your passion.

We know you.

You are creative, inspired,
talented, driven and caring.

You live our mantra—

be your best self,

live your best life[®]—

and that passion
makes you an artist.

love your career.

At Paris Parker[®],
we have created
an environment where
diversity is embraced,
development is required
and quality of life is enhanced.

If you have the passion,
we have the

opportunities.



events & education

At Paris Parker®, we think of education as a journey—one that each artist follows to reach his or her unique goals. Along that journey, we work hard to provide opportunities to keep all of our staff educated and inspired.

ongoing education

Educational opportunities are an exciting part of working for Paris Parker®. With weekly trainings, outside education and in-salon classes, you can take your skills to the next level.

unpluggedSM

UnpluggedSM is a series of events that brings education to hairdressers in select cities across the U.S. It's a straight-up, no-frills approach to learning that focuses on simply bringing the best talent to our service providers.

serious business®

Serious Business® has become one of the most celebrated business education events in the beauty industry. It comprises two days of inspiration, education and wisdom from some of the world's most progressive thinkers and gives us all an opportunity to re-evaluate our destiny and the importance of the work that we do.

naha

The Paris Parker® Creative Team has had a strong presence at the North American Hairstyling Awards (NAHA), the Oscars of the hairdressing industry, for a number of years now. Most recently in 2010, designers Jami Eastin and Paul Eastin, along with makeup artist Sasha Ahart, were nominated in the Avant Garde category. During your time with Paris Parker®, you will have an opportunity to join the Creative Team and work with fellow stylists, makeup artists and a photographer to conduct your own photo shoots and create beautiful images.

fashion week

Paris Parker® stylists participate in Fashion Week around the world. The national recognition this provides for service providers and locations, coupled with the learning experience, helps bring high fashion to life in salons everywhere.

photo shoots

Teams from Paris Parker® take part in photo shoots throughout the year. Whether for editorial, advertising or just for experience, stylists and makeup artists are given the opportunity to learn what happens behind the scenes at a shoot and what you need to do to create the looks you see on paper.



Photo by Paul Hebert



benefits

We offer competitive benefits, including:

Health Insurance (medical, dental, vision)

401K opportunities

Paid vacations and holidays

Respected reputation and credibility

Recognition program for time worked with Paris Parker®

michael baker

paris parker® creative director

cool *and* caringSM

Michael Baker is the fearless leader of the Paris Parker® Creative Team—he inspires, directs and leads the team in all of their creative endeavors. As Creative Director, Baker produced the incredibly cool and fashionable Hairdressers Unlocking Hope “Coming Home” and “At Home” calendars, with all proceeds going to help Habitat for Humanity rebuild homes lost in Hurricane Katrina.

Baker is not just a hairdresser, but rather he is an artist whose medium happens to be hair. In that right, Baker has created his art for Nike, AT&T and *Allure* magazine, among others.

Baker’s concepts not only appear on stages across the country at fashion and hair shows, but they have also covered the coifs of some of the most well-known and fashionable, including Jennifer Lopez, Brad Pitt, Cindy Crawford, Johnny Depp, Donna Karan and Betsey Johnson.

Over the last few years, Baker has taken his inspiration nationwide, through development of his 5x5: The Stage™ educational tools, which teach hairdressers the art of a great “performance.”

Like any great artist, Baker does not fit neatly into any real category, although numerous attempts have been made, including: colorist, hairdresser of the year, creative director for Van Michael salon, editorial stylist—the list goes on, like Baker himself, continually pushing the envelope on concept and style.



notable mentions

Michael Baker has been featured in various publications including *Salon Today*, *American Salon* and *Modern Salon*. His editorial work can be seen in advertising campaigns for Paris Parker® as well as SalonBiz® software. Baker’s accomplishments include being nominated four times for the prestigious North American Hairstyling Awards, most recently in 2009 for Best Hair Stylist.



from our team

“ Paris Parker® is committed to education and setting high standards. They are **continually raising the bar** within our professions.”

– Stacie Spiers, Master Designer and
Director of Design Education

notable mentions

Stacie has become the go-to authority in New Orleans on curly hair. Her expertise has been featured in hair articles for *The Times-Picayune* and *Gambit Weekly*.

“ At Paris Parker®, every day I am **motivated** in different ways both **creatively** and **technically** and I’m always learning something new—from the editorial **photo shoots**, the **travel**, Fashion Week, and most of all, each and every person that sits in my chair.”

– Chris Guidry, Master Designer, Service
Team Leader and Design Educator

notable mentions

Chris has extensive experience including creating styles at Fashion Weeks in New York, Paris and Milan and has done both print and television work for names such as Gap, *Vogue*, *Harper’s Bazaar* and *W* magazine. His last trip to Fashion Week in New York was profiled in *The Times-Picayune*.

“ The best thing about working for Paris Parker® is the **relationships** that I have built. Being a part of the Creative Team has allowed me to build personal relationships throughout our salon group, not just in my location. Also, there are many opportunities available and different career avenues you can **explore** and grow into.”

– Sasha Ahart, Makeup Director

notable mentions

Sasha’s accomplishments include being nominated for the 2009 North American Hairstyling Awards for Best Makeup Artist.



**stacie
spiers**



**chris
guidry**



**sasha
ahart**

“The **professionalism** at Paris Parker® is second to none. What I love most about working here is the level of education that we are given, along with the passion of the people that I get to work with. I think it’s because of that, that we are able to attract the **highest caliber** of people.”

– Ramona York, Master Colorist and Educator

“One thing I love most about being a part of the Paris Parker® family is that there are so many educational **opportunities**—there’s always a lot of support for anyone who wants to further their career creatively. I’ve been working on stage for a few years now and taking part in some **major photo shoots**. There are so many possibilities.”

– Jami Eastin, Creative Team Leader

“This company is involved so much in the bigger picture of the beauty industry that I feel we are able to be **connected to the world of beauty and fashion** as a whole.”

– Josh Chataignier, New Artist Designer

“The Paris Parker® name is so well established, that you’re guaranteed a **strong clientèle** right away. And it’s this clientèle that sustains us during tough times. When it comes to skincare, it’s about more than just the service: clients want to be educated. Paris Parker® provides so many levels of education to us that we’re constantly up to speed on products and treatments, and that’s why my customers keep coming back. I feel like people look to Paris Parker® to be the **leaders**.”

– Silvia Carboni, Esthetician

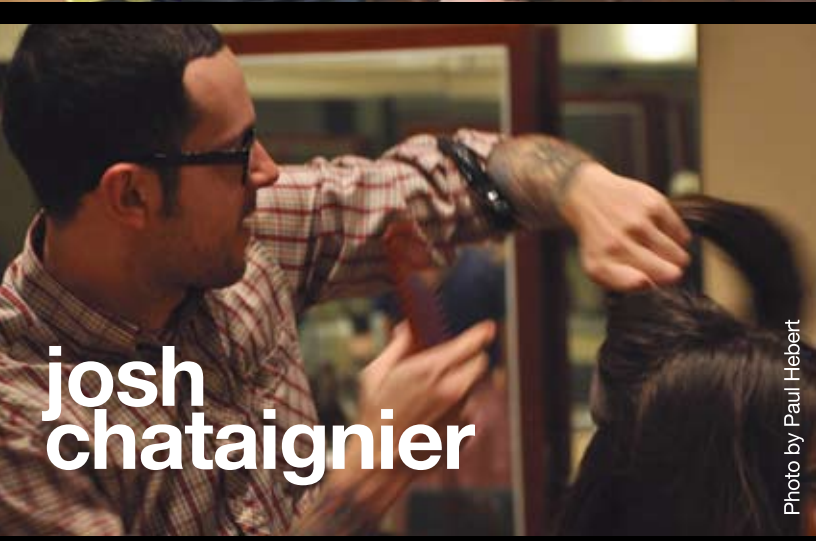
**be your
best self,
live your
best life®**



**ramona
york**



**jami
eastin**



**josh
chataignier**

Photo by Paul Hebert



**silvia
carboni**

voted best hair salon

– *Gambit Weekly* readers' poll, 225 Magazine and *Hammond Daily Star*



One of *Salon Today's* 200

“fastest-growing salons in america”

2009, 2010

about paris parker®

Paris Parker® opened its first Aveda salon in 1990 with a core set of values and beliefs that Paris Parker® still embodies today in its 12 locations across Louisiana. Our success comes from our ability to offer our clients excellence in service and skill.

focus on your craft

Specialization enables our team members to receive extensive training in a specific area, allowing them to make their career a true art.

beauty is as beauty doesSM

We support a number of organizations, including:

- Aveda Earth Month
- Breast Cancer Awareness
- Several community-based organizations

PARIS PARKER®
salons **AVEDA**® spas

Visit our website at parisparker.com to learn more about us, our values and the career opportunities available to you.

